

Better Business Broadband

Two common mistakes that businesses make when selecting a broadband Internet provider are; not planning for their future communication needs, and not shopping around to find the best technology, service and price to meet their needs. As a result, they sometimes choose the wrong provider.

It is important to consider what your technology needs will be for the next two to three years and to understand your company's requirements in terms of bandwidth, speed and reliability. Consider what changes are likely to occur that will impact your need for greater bandwidth or speed.

Will you be hiring more employees, opening a branch office, launching a website, or adding an e-commerce feature? Are you considering switching to Internet voice telephone service (VoIP)? Internet voice service can provide substantial cost savings over a traditional telephone system, but requires additional bandwidth. These are just some of the possibilities to consider.

Once you have determined the amount of bandwidth, transmission speed and services you need, research the various technology options for acquiring an Internet connection to your location.

DSL (Digital Subscriber Line) Internet service connections use a standard telephone line. In most cases the same line is used for both telephone calls and Internet simultaneously. DSL requires use of a modem to code and decode data transmissions. The modem is usually included in the service fee. With DSL, speed is primarily related to your distance from the telephone company's nearest routing station.

Cable Internet service uses the same fiber optic cables that provide television service. A modem is also needed for data transmission and typically is included in the service package; however, an equipment rental fee may apply. With cable, data transmission speed is dependent on how many users are on your neighborhood system and how many users are online at once.

Wireless Internet networks use antennas to send and receive data through the air, without any wires or cables. This technology has been refined in recent years and business-grade wireless services are now incredibly fast and reliable. These wireless networks avoid the "traffic jams" of hard-wired networks.

When searching for DSL providers in Miami, you may think your only choice is between DSL from the local telephone company, or a cable Internet connection offered by television service providers. However, Miami-area businesses now also have the option of wireless broadband Internet.

Internet providers that primarily offer residential service may not have true business-class connections, which typically offer more bandwidth, faster upload and download speeds, superior reliability and security. The better choice for companies looking for DSL Internet services in Miami may be Business Broadband Internet service provided by Sling Broadband over their innovative fixed-wireless network.

Sling Broadband designed and built its network for the sole purpose of delivering fast and flexible high-bandwidth solutions to businesses. Sling Broadband's Internet service offers exceptional speed, fast installation, uptime guarantees and competitive pricing. Its broadband service is extremely scalable, allowing it to adapt as your business grows. You buy only what you need today, knowing that the service can easily be expanded.

When shopping for DSL broadband Internet in the Miami area, consider going wireless with the better business broadband option.